

Green Business Club
Amsterdam
Zuidas



**Ambition Statement
2026-2030**

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- 1 Accenture
 - 2 ACE
 - 3 Amstelring
 - 4 Amsterdamse Bos
 - 5 Arcadis
 - 6 Baker McKenzie
 - 7 Blooming Buildings
 - 8 Boston Consulting Group
 - 9 CMS
 - 10 Commonwealth Bank of Australia
 - 11 Customized Media
 - 12 D&B The Facility Group
 - 13 De Brauw Blackstone Westbroek
 - 14 Deloitte
 - 15 DLA Piper
 - 16 Dynamo
 - 17 EDGE
 - 18 Equans
 - 19 European Medicines Agency
 - 20 Financial Offices
 - 21 Freshfields
 - 22 Gemeente Amsterdam Zuidas
 - 23 Gerrit Rietveld Academie
 - 24 Green Office VU
 - 25 Greenberg Traurig
 - 26 Hello Zuidas
 - 27 Hogan Lovells
 - 28 Hompe en Taselaar
 - 29 Houthoff
 - 30 Hutten
 - 31 ISS
 - 32 Lexence
 - 33 Loyens & Loeff
 - 34 Milieu Service Nederland
 - 35 NautaDutilh
 - 36 NS
 - 37 NSI
 - 38 ORAM
 - 39 Populytics
 - 40 R.K.- Begraafplaats Buitenveldert
 - 41 RAI Amsterdam
 - 42 Renewi
 - 43 Simon-Kucher
 - 44 TCA
 - 45 Union Investment
 - 46 Van der Valk Hotel Amsterdam Zuidas
 - 47 Van Doorne
 - 48 Van Lanschot Kempen
 - 49 Vebego
 - 50 Vermaat
 - 51 Vesteda
 - 52 Vitam
 - 53 Vrije Universiteit Amsterdam
 - 54 Werkgeversservicepunt Groot Amsterdam
 - 55 WTC Amsterdam

The above participants endorse this ambition statement.

How does participation work

This ambition statement describes the shared direction of GBC Zuidas as a collective impact network for the period 2026–2030. The ambitions are joint: they indicate where we as a network want to go and which themes we want to address together. Participating in GBC Zuidas and signing this ambition statement means that a participant endorses this direction and is willing to contribute to the collective based on their own situation and capabilities.

Each participant decides for themselves which ambitions they commit to, in line with their own sustainability strategy and at their own pace. The ambitions in this document are directional, not individual obligations. The declaration applies to the location in Zuidas, unless an ambition explicitly requires a broader organizational scope or the participant chooses to adopt an ambition throughout the organization.

What is expected of participants is transparency about the chosen commitment, willingness to share knowledge, and an active contribution to the collective ambitions that can only be realized together.

Our approach: Impact at three levels

Green Business Club (GBC) Zuidas aims for a Zuidas that leads the way in sustainability, quality of life and long-term value creation. To this end, GBC Zuidas works on sustainability at different scales. Some challenges require collective action at area level, others require work in, on or around buildings, or within organizations. By working at all three levels, the collective impact is strengthened.

Area level: We join forces to tackle challenges that no single organization can solve alone: grid congestion, greening of public space, smart mobility infrastructure, and emission-free logistics. We focus on collaboration with the municipality, grid operators, and suppliers.

Building level: We seek collaboration with landlords and property managers to gain insight into the sustainable performance of buildings, such as energy consumption per m². Within multi-tenant buildings, we aim for coalitions between tenants, property managers, and landlords. These are aimed at implementing sustainable measures.

Organizational level: We share knowledge about what works and encourage one another to take measures for sustainable business operations. Each organization works on its own sustainability ambitions. We also promote awareness and behavioral change among employees.

Our transitions & ambitions 2026–2030

ENERGY TRANSITION

Zuidas is aiming for Paris Proof by 2040. Zuidas must also move away from fossil gas. It starts with insight into actual energy consumption, followed by targeted reduction and sustainability improvements.

Our ambitions:

- Participants (both building owners and tenants) make actual energy consumption per m² transparent and take energy-saving measures to at least meet the Paris Proof standard in 2040 .
- Participants aim for transparency regarding the full ecological footprint of AI usage, based on information from suppliers, and establish organization-wide AI policies.
- Participants jointly explore new collaborations and take measures aimed at (temporary) solutions for reducing grid congestion.
- GBC Zuidas takes the lead in a fossil-gas-free Zuidas and explores opportunities for collective heating solutions and collaboration between participants.

CIRCULAR TRANSITION

Participants have direct influence on the circular transition through their procurement policy and waste management. By refusing, reducing, and rethinking procurement, organizations make their procurement more sustainable. In addition, participants create insight into their waste streams.

Our ambitions:

- Participants incorporate the R-ladder² in procurement policy. Uniform and practical circular procurement criteria will be developed for three product categories.
- Participants have insight into their own waste data based on actual kilograms, formulate workable waste targets, contribute to waste prevention, and optimize waste separation for optimal recycling.
- Participants reduce food waste and the organic waste generated by catering is separated from residual waste.

¹ For office buildings, a maximum WEii of 70 kWh/m² applies in 2040 to be [Paris Proof](#). Read more: www.weii.nl.

² The R-ladder from the [Rijksdienst voor Ondernemend Nederland \(RVO\)](#) is a tool that ranks circular strategies based on raw material savings, with the goal of achieving a circular economy. The higher the strategy on the ladder (often R0–R2), the fewer raw materials are required and the more valuable the strategy. The model helps businesses make their waste management more sustainable and increase circularity.

¹ For office buildings, a maximum WEii of 70 kWh/m² applies in 2040 to be [Paris Proof](#). Read more: www.weii.nl.



FOOD TRANSITION

Catering is responsible for an average of 30% of the CO₂ emissions of Zuidas companies. To reduce this, GBC Zuidas collaborates with participants on the food transition, focusing on reducing animal proteins, preventing food waste, and purchasing organic or regenerative products.

Our ambitions:

- Participants and caterers together realize at least 60% of plant-based proteins in the total protein offering by 2030.
- Participants purchase at least 25% organic products.
- Participants create insight into food waste by using a uniform definition and measurement method.

SMART MOBILITY & LOGISTICS

Zuidas is constantly evolving, with its major challenge being Zuidasdok: tunnelling the A10 motorway and expanding Amsterdam Zuid station. The impact on the accessibility and quality of life in the area calls for creative solutions. GBC Zuidas collaborates with participants on sustainable commuting and smart logistics to relieve pressure on public space.

Our ambitions:

- Participants increase the share of sustainable commuting to a target of 80% to improve the quality of life and accessibility of Zuidas.
- Participants encourage peak avoidance through flexible working and meeting times and part-time remote working, with the joint goal of removing 1,000 cars from the morning and evening rush hour daily.
- Participants make use of smart logistics solutions aimed at reducing stops and trips.

⁴ Sustainable commuting refers to public transport, cycling and shared mobility. The [Mobility Plan Zuidflank Sustainably Accessible](#) shows that the current share is 70%.

⁵ The figure of 1,000 is based on the aforementioned [Mobility Plan Zuidflank Sustainably Accessible](#). With this reduction, Zuidas remains accessible during peak hours.

³ In line with the covenant '[Together we eat Amsterdam healthy, sustainable and fair](#)' of the Municipality of Amsterdam, co-signed in 2025 by GBC Zuidas.

CLIMATE ADAPTATION & BIODIVERSITY

Climate change is becoming increasingly visible in our environment, with dry summers alternating with heavy rainfall. To address this, GBC Zuidas contributes to climate adaptation: greening instead of paving and combating heat stress. GBC Zuidas focuses on measures that make the area more resilient and contribute to the restoration of biodiversity.

Our ambitions:

- GBC Zuidas realizes or stimulates at least three new green zones in public space, in collaboration with the municipality.
- Participants implement greening measures on, around and in the vicinity of the building. The focus is on measures that contribute to the ecological connection zone between Amsterdamse Bos and Amstelpark.



ORGANISATIONAL DEVELOPMENT

To maintain sustainability as a priority and drive results more quickly, broad support is crucial. Participants commit to this by embedding sustainability within their organization, giving voice to younger generations, and applying clear standards towards external stakeholders.

Our ambitions:

- Participants establish Green Teams that promote sustainability within and outside the organization.
- Participants integrate ESG considerations into their relationships with external stakeholders, in a manner that suits the nature of their organization.
- Participants implement Young Boards to give younger generations a voice in sustainability policy and other strategic choices.

How we collaborate

Transparency & monitoring

- Each organization maps out: objective - plan - progress.
- Where possible, we use uniform definitions and measurement methods.
- We report transparently

Sharing best practices & collective strength

- We aim for maximum involvement of landlords in Zuidas.
 - We share what works (and what does not) within the network.
 - We join forces towards external stakeholders.
 - We evaluate annually and adjust ambitions where necessary.
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