



LEGAL DESIGN: 5 KEY ADVANTAGES

Using Legal Design is an efficient way of making complex legal information understandable. This sounds great, but how exactly does it work?

A lot of research has been done into the visualisation of information and the advantages of this in modern communication. That's nothing new. Recently, however, we have seen such research focus specifically on legal information, and the results show the advantage of using visualisations in a legal context. These results apply not only to laypeople who are exposed to legal information, but also to legal experts.

Besides the fact that Legal Design enables us to communicate faster and more effectively, one of most important advantages is perhaps that it improves cognitive performance. So, not only does it enable information to be processed faster, it also facilitates a quicker and better understanding of the information. As far as I'm concerned, this is the most important of the five key advantages.

This is followed by the fact that Legal Design:

- 2 can be used as a strategic tool to facilitate optimal and intensive collaboration between the parties involved;
- 3 facilitates the strategic reading of documents;
- 4 provides insight into connections and structures in the content, thus exposing otherwise hidden links;
- 5 ensures that the interaction leaves users feeling more positive.

This makes Legal Design a strategic tool that not only accelerates the processing of information but also unlocks that information more effectively. In short, it is an extremely effective and efficient means to achieve the desired result, both in and out of court, for a legal dispute or when closing a complex transaction.

Legal Design | *Designed to deliver*

— Author: S. van Hecke