

VITAL SKILLS FOR THE "T-SHAPED" LAWYERS OF THE FUTURE

Legal Design offers many advantages for communicating with clients, counter-parties and courts. But how does using Legal Design benefit lawyers themselves?

The lawyers of the future are those who learn to think visually, who develop these skills, and who aren't afraid to apply them.

A lawyer's problem-solving ability improves when they visualise their own thought-process. Looking at and/or creating visualisations improves how the left and right side of the brain work together. This has several advantages:

- 1 It improves associative thinking; and
- 2 It accelerates the identification and understanding of links. Sometimes these are links that would not have become visible had the information not been visualised; and
- 3 It enables lawyers to see structure rapidly, and to apply this to documents and dossiers. This is beneficial not only in terms of the content created, but also in costs savings for the client; and
- 4 It makes people more creative, not only in the artistic sense of the word, but also when it comes to creative approaches to devise a solution for a legal problem; and
- 5 Research has shown that visualisation leads to better and more innovative decisions.

In short: if lawyers were to use visualisation to structure their thoughts, those thought processes would also be instantly understood by clients and colleagues (thinking made visual). This would open up possibilities for discussion and at the same time ensure that others don't make assumptions. There's a reason why meetings that use visual aids are 25% shorter!

After all, Legal Design is not about creating a beautifully designed picture; it's about visualising thoughts, in order to find the best solution to a legal issue for the client.

Legal Design | Designed to deliver

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