

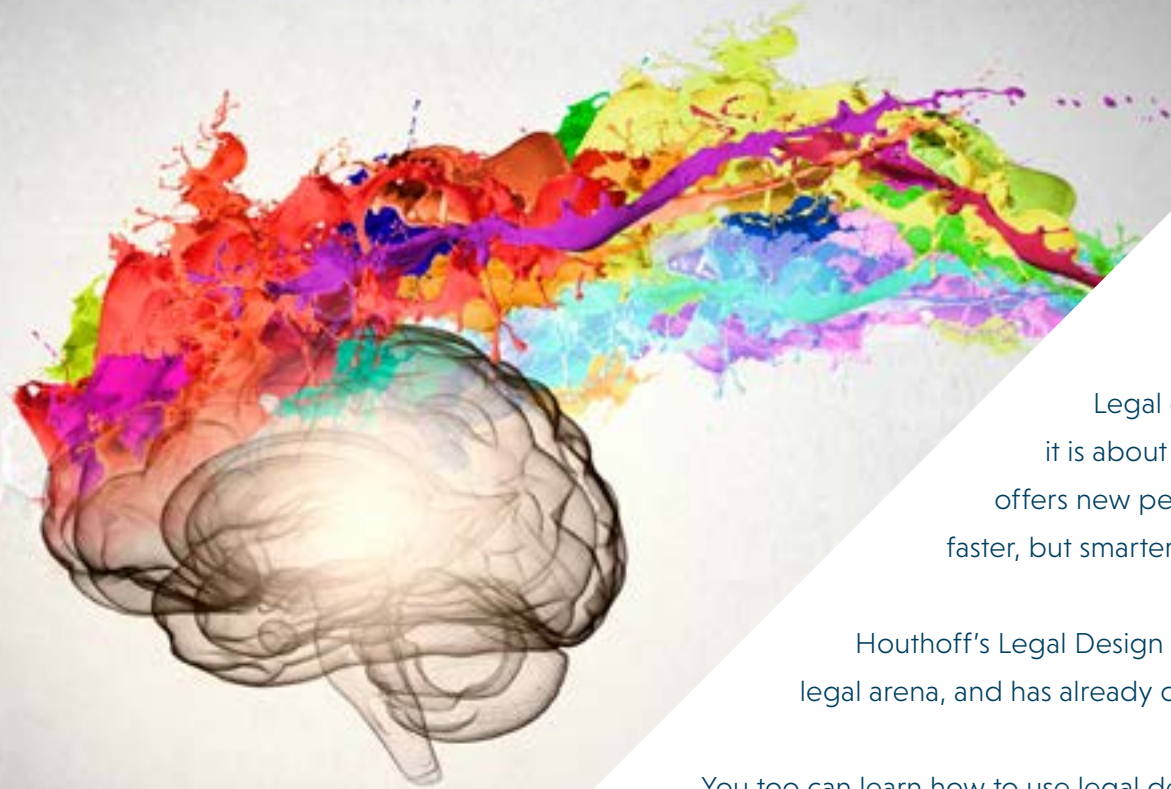


As a key part of their profession, lawyers spend much of their time communicating. Yet despite the immense benefits of using images, they still communicate almost exclusively in words.

Legal design combines the power of words with the impact of images. However, it is about more than simply producing 'a picture': it is a way of working, one that offers new perspectives and accelerates processes. It helps us to work not only faster, but smarter.

Houthoff's Legal Design Team is among the most advanced of its kind in the Dutch legal arena, and has already contributed to numerous high-profile cases.

You too can learn how to use legal design effectively for your organisation, and discover what advantages it offers you as a lawyer.



INSPIRATION SESSION

Legal design: more than just a picture?

The inspiration session *Designed to Deliver* explains what legal design is. Is it a tool to help people access the law, or is it just another fad? Is it disruptive or constructive? Where did the trend originate, what does it do, what is it for and when should you use it?

During this one-hour session, you will immerse yourself in the world of legal design. You will see how in the future the pencil will be the weapon of choice for in-house counsel and other lawyers. The inspiration session will present various examples and offer time for questions and discussion.

WORKSHOPS

Sign up for our legal design workshops to add mastery of the pencil to your mastery of the pen. You will study the topic in greater depth. What does legal design offer you as a lawyer? How can it be utilised within your organisation?

Each workshop focuses on one of four disciplines:

VISUAL THINKING

What are the reasons for using legal design, and how can lawyers apply it? Visual thinking offers speed, clarity and overview. This workshop explains how your own thought processes can benefit from visual thinking.

CONTRACT DESIGN

How do you make sure that your contracts are not only read, but understood and remembered? Contract design creates understanding to eliminate misunderstandings.

STAKEHOLDER DESIGN

How do you bring across a complex message in a way that is both clear and relevant? By shifting the perspective, this workshop shows how to use legal design for more effective stakeholder communication.

LITIGATION DESIGN

What is the difference between being right and winning an argument? The litigation design workshop explains how to optimally combine words and images to produce an argument that is both convincing and memorable.

Each legal design workshop lasts an average of 2½ hours, depending on the discipline and the group size.

TAILOR-MADE

Legal design is also a useful method for defining in-house themes to address the issues that your organisation faces: for example the introduction of the GDPR and what it means for your organisation, or how blockchain will impact our existing work processes.

FURTHER INFORMATION

Please contact:

SARAH VAN HECKE

LEGAL DESIGN ADVISER

T +31 20 605 62 80 | M +31 6 8362 7556

s.van.hecke@houthoff.com